

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037200 Fax No.011-23329125



No.26-17/2009-R&C (Pt.)

Date: 22.09.2015

Circular T&C-CM No. 37/15-16


Sub: Rationalization of Data STV bundled with Mobile TV Pack of M/s Digivive Services Pvt. Ltd.

Kindly refer to this office order of even no. dated 09.06.2014, 02.09.2014, 04.03.2015, 12.06.2015 and orders/clarifications issued from time to time with regard to above mentioned subject. The competent authority has approved the rationalization of Data STV for bundling with mobile TV channels pack of M/s Digivive Services Pvt. Ltd. as under:

Vendor	Sr. No.	Particulars	Price of Prepaid bundled Data STV (in Rs.)	BSNL Share (in Rs.)	Vendor's Share (in Rs.)	Freebies offered (free data download + No. of Free channels), validity in days	validity of freebies in days from the date of activation
M/s Digivive Services Pvt. Ltd.	1.	Existing - Withdrawn	211	136	75	Free data download 1 GB, No. of Free TV Channels =All Channels provided by M/s Digivive Services Pvt. Ltd.	15
	2.	New Data STV	179	151	28	Free data download 1 GB, No. of Free TV Channels =All Channels provided by M/s Digivive Services Pvt. Ltd.	22
	3.	Existing - No change	103	78	25	Free data download 450 MB, No. of Free TV Channels=140+ Channels provided by M/s Digivive Services Pvt. Ltd.	12

Note: Bundled Data STV 211 is withdrawn as per Sr. No. 1 above, thus now two bundled STVs with M/s Digivive Services would be available i.e., Data STV 179 and Data STV 103 as per Sr. No. 2 and 3 above.

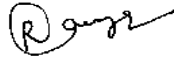
- All other terms and conditions will remain the same.
- The above tariff will be applicable with effect from 01.10.2015. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
- Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
- This circular has been issued based on approval of the Competent Authority in P&P CM cell File No.9-44/2012/P&P-CM(pt.1). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi and may be sent on hqcm_pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

1. CMD, BSNL.
2. Directors- CM/ CFA/ EB/ HR/ Fin, BSNL.
3. ED-Fin/ CA / NB, BSNL.
4. All PGMs / GMs, BSNL C.O.
5. GM (IT) for making necessary update in website and place in news item.
6. Sr. GM (Sales & Marketing)- for marketing initiative.
7. GMs (CMTS/CDMA-Billing Centre).
8. GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
9. M/s Digivive Services Pvt. Ltd. - for information and necessary action please.
10. Director General P & T Audit, Delhi- 110054.
11. Guard file.



(Rakesh Arya)
Dy. Manager (T&C-CM)